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## **Rose Festival selects winning name for 2010 signature rose**

**By Susan Green, The Oregonian**

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The 2010 **Portland Rose Festival's** signature rose has been officially dubbed "Summertime Souvenir," a name chosen from 780 entries submitted for the festival's Name the Rose contest.

Deann Troen of Happy Valley submitted the winning name. She has a longstanding Rose Festival history, having marched in 25 Starlight and 28 Grand Floral parades as a member of her high school band and the One More Time Around Again Marching Band. She has collected Rose Festival Pins for 28 years and has frequently entered the festival's Name the Theme contest.

Troen will receive a \$350 prize package that will include a season pass to all 2010 Rose Festival events and a rose care package from **Dennis' Seven Dees** garden centers, which co-sponsored the contest and will be the exclusive vendor for the signature rose.

The signature rose is a new custom initiated with the festival's centennial in 2007. The festival's board looks at new hybrids about to be launched and chooses one to represent the upcoming festival.

The 2010 rose -- a striking floribunda that has shades of peach, coral and salmon and changes color with the sun -- was bred by Tom Carruth. It will be available in mid-February. Dennis' will accept pre-orders by phone or in person. Cost is \$19.99, with \$2 from each sale donated to the Portland Rose Festival Foundation.

-- **Susan Green**

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