



PRESS RELEASE

FOR IMMEDIATE RELEASE

David Snodgrass Named Board President of PLANET, Major Green Industry Trade Association

PORTLAND, OREGON (March 5, 2010) – David Snodgrass, CEO of Dennis' 7 Dees

Landscaping & Garden Centers in Portland, has been named board president of PLANET, the group has announced.

PLANET – the Professional Lawncare Network - is a national and international umbrella organization for various green industry groups, including lawn care professionals, design build companies, landscaping and landscape maintenance contractors, and interior plantscapers. PLANET, formerly Associated Landscape Contractors of America (ALCA) and the Professional Lawn Care Association of America (PLCAA) is based in Herndon, Virginia and has 3,500 members. It is among the largest green industry trade associations in the United States.

The organization provides members with services to help them better manage their operations along with marketing tools, networking opportunities and updates on various legislative initiatives.

It also offers scholarships and educates students about green industry career opportunities, promotes a comprehensive safety program, awards members for superior contributions to the green industry, and holds an annual Day of Service in which members help beautify their local communities.

Snodgrass, who will officially assume the office in May, will oversee a 14-member board composed of individuals from around the United States and Canada. Snodgrass said his goals for the coming year are to advance professionalism in the industry, grow PLANET no grow membership, help PLANET members grow their businesses and to strengthen the voice and community of each specialty group within planet.

Snodgrass has been CEO of Dennis' 7 Dees since 1977. He served as board president of the Oregon Landscape Contractors Association in 1994 and has been actively involved with PLANET for the past 15 years.

He holds a Certified Landscape Professional (CLP) designation awarded by PLANET, the highest professional certification level possible and held by less than one percent of all landscape professionals.

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ABOUT: *Dennis' 7 Dees has been a leading nursery, garden center and landscape contractor in the Portland area since 1956. They sell a wide variety of plants, shrubs and trees, gardening supplies, tools and other items for home gardens and landscapes and have an ongoing commitment to "Smarter Gardening" based on free, expert gardening advice from their experienced staff. The company also offers a complete range of residential and commercial landscaping services, including installations, patios, decks and walls, water features, lighting systems and maintenance. Dennis' 7 Dees has four garden center locations, three in the Portland metro area and on the Oregon coast in Seaside. For more information call 503-777-7777.*